



2245-D Lewisville Clemmons Rd | Clemmons, NC 27012 | [www.roadrunner.travel](http://www.roadrunner.travel)

## Artwork Specifications

	Reservation Deadline	Materials Due	On Sale
Jan/Feb '19	11/13/18	11/20/18	1/1/19
Mar/Apr '19	1/15/19	1/22/19	3/5/19
May/June '19	3/5/19	3/12/19	4/23/19
Jul/Aug '19	4/23/19	4/30/19	6/18/19
Sept/Oct '19	6/25/19	7/2/19	8/13/19
Collector's Issue*	6/24/19	7/29/19	9/24/19
Nov/Dec '19	9/10/19	9/17/19	10/29/19



\*Inquire about rates and details for Collector's Issue (Touring America's Backroads)

### Ad Dimensions

Sizes (wxh)	Bleed	Trim/Live
C 2,3,4	8.49" x 11.05"	8.25" x 10.81"
Spread	16.74" x 11.05"	16.50" x 10.81"
Full	8.49" x 11.05"	8.25" x 10.81"
2/3 H		7.28" x 6.26"
2/3 V		4.76" x 9.45"
1/2		7.28" x 4.59"
1/3 H		7.28" x 3.07"
1/3 V		2.27" x 9.45"
1/3 SQ		4.76" x 4.59"
1/4		3.50" x 4.59"
1/6 H		4.76" x 2.16"
1/6 V		2.27" x 4.59"
1/9		2.27" x 2.97"

\*All text and important graphics need to be at least .25 inches from trim.

### Electronic File Requirements

**Resolution:** All files sent, including camera-ready ads, pictures, logos, etc., must be a minimum of 300 dpi. Line art must be 1200-2400 dpi

**Color:** CMYK or Grayscale. Convert Duotones and Spot Colors to CMYK. A match-print or digital proof should be included to improve color accuracy.

**Preferred File Type:** To reduce problems during pre-production, you should send us PDF files.

*(Please be sure to embed CMYK or grayscale images and fonts in your PDF)*

**Alternative File Types:** InDesign CC, Illustrator CC, Photoshop CC, TIFF and EPS. High resolution, minimal compression JPEGs will also be accepted.

*(Please be sure to include all Macintosh or Windows fonts with these files)*

## Contact Information

### Production:

Heather Oliver  
Production Manager  
(336) 765-7780 x 113

[heather@roadrunner.travel](mailto:heather@roadrunner.travel)

### Advertising:

Advertising Director  
(336) 765-7780

[advertising@roadrunner.travel](mailto:advertising@roadrunner.travel)

All ad material and banner ads must be uploaded to:  
[www.roadrunner.travel/artwork-submissions](http://www.roadrunner.travel/artwork-submissions)