

ARTWORK SPECS

AD DIMENSIONS

Sizes w x h	Bleed	Trim/Live
C 2,3,4	8.49" x 11.05"	8.25" x 10.81"
Spread	16.74" x 11.05"	16.50" x 10.81"
Full	8.49" x 11.05"	8.25" x 10.81"
2/3 H		7.28" x 6.26"
2/3 V		4.76" x 9.45"
1/2 H		7.28" x 4.59"
1/3 H		7.28" x 3.07"
1/3 V		2.27" x 9.45"
1/3 SQ		4.76" x 4.59"
1/4		3.50" x 4.59"
1/6 H		4.76" x 2.16"
1/6 V		2.27" x 4.59"
1/9 V		2.27" x 2.97"

All important text and artwork should be **at least 0.25 inches from trim**. No bleed or crop marks on sizes smaller than full page.

PRODUCTION

- All files must be a minimum of 300 dpi, CMYK.
- **Preferred file type:** PDF
- Preferred PDF settings:
 - For **full page or spread with bleed**, use PRESS settings with .125 inches of bleed, no crops or registration.
 - For all other sizes, use PRESS settings, no bleed, no crops or registration.

Production Charges: Ad creation rates are \$80/hr.

This rate is subject to change without notice, so contact the publisher for a quote. Agency commissions will not be given on production charges.

ARTWORK SUBMISSIONS

www.roadrunner.travel/artwork-submissions



ADVERTISING INQUIRIES

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PRODUCTION CONTACT

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PRESS RELEASES

Send press releases about motorcycle routes, events, or happenings to pressrelease@roadrunner.travel